

Under the patronage of His Highness Sheikh  
Hamdan bin Mohammed bin Rashid Al Maktoum  
Crown Prince of Dubai and Chairman of Dubai Executive Council



مؤتمر ومعرض الإمارات الدولي للأدلة الجنائية وعلم الجريمة  
Emirates International Forensic Conference & Exhibition

**18 - 20 March 2018**

Dubai International Convention & Exhibition Centre



## SPONSORSHIP PACKAGES

Sponsorship offers an individual organization unrivalled access to the most influential decision makers at the event. Undoubtedly, sponsorship is an exclusive opportunity to enhance the visibility and brand of your company as a leader in the industry.



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## PLATINUM SPONSORSHIP

**AED 370,000**  
(Exclusive to one company)

### Sponsorship Benefits

- ❖ 54 sqm Exhibition space
- ❖ One speaker slot at the conference
- ❖ Double page, 4 colour advertisement in the event catalogue
- ❖ Logo on all event promotional materials like the event brochure or catalogue, email communications, direct mail & e-campaigns
- ❖ Logo on event directional signage within the event venue
- ❖ Logo on the homepage of the event website with a link to sponsoring company's website
- ❖ 6 complimentary conference registrations

### Post Event Benefits:

- ❖ Sponsor logo within the post-show follow up communications sent to attendees



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## GOLD SPONSORSHIP

# AED 222,000

### Sponsorship Benefits

- ❖ 36 sqm Exhibition space
- ❖ One speaker slot at the conference
- ❖ One full page, 4 colour advertisement in the event catalogue
- ❖ Logo on all event promotional materials like the event brochure or catalogue, email communications, direct mail & e-campaigns
- ❖ Logo on event directional signage within the event venue
- ❖ Logo on the homepage of the event website with a link to sponsoring company's website
- ❖ 4 complimentary conference registrations



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## SILVER SPONSORSHIP

# AED 148,000

### Sponsorship Benefits

- ❖ 27 sqm Exhibition space
- ❖ One speaker slot at the conference
- ❖ One half page, 4 colour advertisement in the event catalogue
- ❖ Logo on all event promotional materials like the event brochure or catalogue, email communications, direct mail & e-campaigns
- ❖ Logo on event directional signage within the event venue
- ❖ Logo on the homepage of the event website with a link to sponsoring company's website
- ❖ 3 complimentary conference registrations



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## BRONZE SPONSORSHIP

# AED 111,000

### Sponsorship Benefits

- ❖ 18 sqm Exhibition space
- ❖ One speaker slot at the conference
- ❖ One quarter page, 4 colour advertisement in the event catalogue
- ❖ Logo on all event promotional materials like the event brochure or catalogue, email communications, direct mail & e-campaigns
- ❖ Logo on event directional signage within the event venue
- ❖ Logo on the homepage of the event website with a link to sponsoring company's website
- ❖ 2 complimentary conference registrations



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## Other Sponsoring Opportunities

### Conference Attendee Bag

**AED 37,000**

Exclusive Sponsor will have the opportunity to have their company logo printed on the official attendee bags which are handed out to the conference attendees. This is a promotional item that will be used during the event and long after the exhibition concludes, providing maximum marketing impact. This sponsorship opportunity is limited to One.

### Registration Badges & Lanyards

**AED 26,000**

Given to every attendee as they register, this sponsorship opportunity ensures the sponsoring organization's brand is highly visible all day, every day for the duration of the event. This exclusive sponsorship opportunity is limited to One.

### Note Pad and Pen

**AED 20,000**

Every attendee can make notes during the seminar sessions. The high quality branded note pad and pen sets will be given to all audiences and will prominently display the sponsor logo on the front cover. This sponsorship item has great longevity.

### Directional Signage

**AED 8,000**

Signage are used across the exhibition to guide the delegates and visitors to navigated easily with the exhibition venue. Logo on directional signage will ensure your brand is highlighted regularly among the delegates.



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## Sponsorship Application Form

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_  
Country: \_\_\_\_\_ PO Box/Postal Code: \_\_\_\_\_  
Contact Person: Mr. / Mrs. / Ms. \_\_\_\_\_  
Designation: \_\_\_\_\_ Department: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### Type of the sponsorships Tick Box

### Fee

<b>Platinum Sponsorship</b>	<input type="checkbox"/> AED 370,000
<b>Gold Sponsorship</b>	<input type="checkbox"/> AED 222,000
<b>Silver Sponsorship</b>	<input type="checkbox"/> AED 148,000
<b>Bronze Sponsorship</b>	<input type="checkbox"/> AED 111,000

### Tailored Sponsorships:

Conference Bags	<input type="checkbox"/> AED 37,000
Registration Badges & Lanyards	<input type="checkbox"/> AED 26,000
Note Pad and Pen Set	<input type="checkbox"/> AED 20,000
Directional Signage	<input type="checkbox"/> AED 8,000

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Designation: \_\_\_\_\_

Date: \_\_\_\_\_